



ALTRET Industries Pvt. Ltd.

AN ISO 9001, 14001, 18001 CERTIFIED COMPANY



Leads, Hygienic Life





"Understanding of Cleaning and Hygienic Environment Challenges Facing By Industries"

ALTRET understands issues of Industries and institutional related to cleaning operation of Properties and buildings and assuring:

- Eco Friendly & Biodegradable Formulations
- Product Quality & Its Consistency
- Reliable delivery, Services & Technical Assistance
- Regulatory Compliance
- Less Hazardous, Very Less Toxic, Less Allergic
- Corporate Sustainability Initiatives
- Committed To GREENER & SAFER Environment

TRENDS products are Safe for :

- Users
- The Work Place Environment
- Employees, Customers, Patrons and Visitors

ALTRET Industries is trusted organization as a manufacturer and supplier of cleaning solutions, Hygiene care products, water and fuel treatment across the India and has successfully serves the customers since more than three decades.

TRENDS is a leading, proven and innovative brand of **ALTRET** for maintenance and cleaning solutions for industrial& institutional customers.

TRENDS brings a large portfolio of premium brands built over a 20+ year legacy of developing the most effective products trusted by professionals and consumers to get the job done right the first time.

ALTRET's experts deliver creative and effective cleaning solutions that meet the needs of our clients. A customer focused culture combined with a portfolio of more than 300 proprietary products makes **ALTRET** preferred partner for all Hygiene care related needs.

ALTRET firms' R&D laboratoires ensures their formulations fulfils consumer expectations.

Proven Efficacy | Best Performance | Aesthetic Appearance
Cost Effective | Appealing Colour & Pleasant Scent
Value Engineered Packaging

Range of versatile products for industry:

- Hand Wash Products
- Facility Care Products
- Carpet Care Products
- Marble Care Products
- Kitchen Care Products
- Specialized Care Products
- Car Care Products
- Laundry Products
- Specialized Industrial Cleaning Chemicals

Key features are :

- Effective & Economic Cleaning
- Help customers to create Clean, Safe and Healthy environment
- Provide Audit & Training related to Cleaning methods, Product application & Safety
- Risk Assessment & Prove result with established test methods.



HAND WASH

(All range are FDA approved)



HG GREEN APPLE GEL *Plus*

(Ready to use)



HG CREAM *Plus*

(Ready to use)



FLORA FREE *Plus*

(Ready to use)



LEVO *Plus*

(Ready to use)



LEMON FRESH *Plus*

(Ready to use)



GEL FRESH *Plus*

(Ready to use)



HG FLASH *Plus*

(Ready to use)



FOAMY MAX *Plus*

(Ready to use)

FACILITY CARE



BCS

T1

Bathroom Cleaner Cum Sanitiser (Concentrate)

Specially formulated for cleaning and sanitising all surfaces in the bathroom like sinks, basins, tubs, tiles and flooring and SS fittings.



HSC

T2

Hygienic Surface Cleaner (Concentrate)

General purpose cleaner cum sanitiser. Ideal for quick and economical cleaning of any hard surface like shiny floor, polished marble, granite, TV cabinets, telephones, glass and mirrors.



GC PLUS

T3

Glass Cleaner (Concentrate)

For cleaning of all type of glass and mirrors. Rapid action leaves the surface clean and streak free. Contains pleasant & refreshing fragrance.



FM

T4

Furniture Maintainer (Ready to Use)

Premiere comprehensive environment friendly wood polisher and maintainer. Enhances warm beauty of wood. Regular use cleans, protect and restore faded wooden surfaces.



FR

T5

Air Freshener (Ready to Use)

FR series contains eco friendly, non-aerosol and water based air freshener. It has a pleasant, refreshing fragrance which deodorises air, leaving rooms whiffing nice and clean.



TC *Plus Green*

T6

Toilet Bowl Cleaner (Ready to Use)

Removing hard water marks, heavy stains and germs. Leaving surface clean and sanitise. Ideally formulated for extended contact time adds refreshing fragrance also.



AFC

T7

Alkaline Floor Cleaner (Concentrate)

For all types of precious floors cleaning such as linoleum, vinyl, ceramic tile, marble, kota stone etc. Does not leave soap haze on floor.



SLR

T9

Surface Lime Scale Remover (Concentrate)

Fast acting solution for cleaning limescale from SS and ceramic surfaces, leaving kitchen and bathroom appliances shine as new. Regular usage prevents limescale formation on the surface.



ECO SMART

Floor Cleaner (Concentrate)

Eco-friendly floor cleaner. Contains anti-static to have sheen and reduce dirt built up on cleaned surfaces. Low foaming, quick and easy rinsing.



SMART PLUS

General Purpose Floor Cleaner (Concentrate)

High Performance floor cleaner. It is use for effective cleaning of oily, greasy or soiled areas in workshops, garage, factories, public areas.



S.S.POLISH

Stainless Steel Polish (Ready To Use)

Designed to care out side surfaces of stainless steel equipment, accessories, grills and stair supports etc. It protects against water splashes and food stains and leaves surface bright and sparkling as new.



GF

Hygienic All Purpose Cleaner (Concentrate)

Designed as hygienic all purpose cleaner to perform effective, efficient and hygienic cleaning. It can be used as all purpose cleaner for different application areas.

CARPET CARE



CSF

Carpet / Upholstery Cleaner with Foam (Concentrate)

Foam based carpet/upholstery cleaner, provides quick and economical solution without large time disruptions.



CSP

Stain/Spot Remover (Concentrate)

For removing stains and spots from carpet / upholstery caused by oil, tea, coffee, juice, wine, beer.



MIRAGE 90

Marble Finisher Powder

Specially designed for polishing and crystallization of calcareous natural stones. It is safe to restore the crystals natural ability to reflect light evenly and provide a brilliant shine for re-honing and re polishing.



MIRAGE 91

Marble Finisher Liquid

Floor maintainer for protecting all calcareous stone floors. It completely control the worth, life span and natural look of the marble flooring. The smooth standards achieved after crystallization will specify that marble floor is very slip resistant.

SPECIALISED CARE



DEO

Deodoriser Liquid (Concentrate)

Unique & perfect product to control bad odour from rooms, urinals, waste storage area, food & meal processing units & garbage storage area.



UNIK

Floor Cleaner (PINE) (Concentrate)

Powerful surface cleaner & effective germ killer used for homes, hospitals, hotels, cinema halls, public halls, drains, poultrys, closets, bathrooms. It is a modern, convenient and economical cleaner, easy care for cleaning all type of floors.



OSC

Oil Surface Cleaner (Concentrate)

Eco-friendly formulation use for removing fresh and aged oil stains and other petroleum based product stains from concrete, asphalt, wood, metal, porcelain, gravel, soil, sand etc.



QUICKY

Oil & Grease Cleaner (Concentrate)

Biodegradable compound with controlled foaming properties designed for effective cleaning of grease, oil, lubricants and other organic soils in industrial applications. It is intended for degreasing metallic parts, aluminum alloys, steel, stainless steel or cast iron.



EASY CLEAN

Surface Lime Scale Remover
(Ready to Use)

It is a fast acting ready to use for cleaning of surface lime scale. It contains corrosion inhibitor and removes ugly hard water deposits, scales and water marks. It is ideal for daily use in hard water areas.



STAIN OFF

Toilet Stain Remover
(Ready to Use)

Specialized thick product for ordinary toilet cleaners; It is powerful formula to REMOVE tough Yellow stain and kill the germs leaving every surface clean and sanitize and leaving behind a fresh fragrance.



APS

All Purpose Surface Sanitizer
(Concentrated)

TRENDS APS is concentrated effective cleaning and sanitizing helps to protect against germs, tough stains and disease. After cleaning and sanitizing gives pleasant and refreshing smell. The multi-purpose formula safe all kind of hard surface like floors, kitchen platforms, Marble, Granite tiles, ship etc.



WFP

Wood Floor Polisher
(Ready to Use)

Premiere compressive environment friendly hardwood floor polisher. It is especially designed for the economical care of hard wood floor in all areas, polishing a hardwood floor not only prepare the floor shine, but enhance protective slip resistant layer of wax over the surface. Polishing a wood floor extends the floors life. These are unique designed and are widely appreciated by our customers. Use every 1-2 months or as per your requirement to keep hard wood floors fresh and looking their best.

KITCHEN CARE



ADW

For Removal of Food Soils Form
all type of cooking & Several Items.

Professionally formulated automatic dish washing liquid, provides chemical energy to remove food soils from all type of cooking and serving items. It also softens water to prevent insoluble deposits, loosens and holds soil in suspension, leaving items clean and grease free.



AD RINSE

Automatic Dish Washing Rinse Aid
(Concentrate)

It is clear liquid rinse-aid. It prevents deposition of scale on utensils and in the rinse zone of dishwashing machines. The low-foaming character of TRENDS AD RINSE ensures that your machine functions at maximum. Designed for use in automatic rinse injectors on commercial dishwashing equipment, its special blend of wetting and added into rinse water sinks. It allows water to quickly run off dish and glass, even in hard water.



KMF

Kitchen Multi Functional Cleaning
(Concentrate)

Multifunction for all hard surface in kitchen such as floors, walls, panels, tables, sinks, dish washing etc.



OVARILL

Oven & Grill Cleaner
(Ready to Use)

High performance oven and grill cleaner formulated to clean baked on grease and carbon. It is a moderate foaming cleaner that clings and dissolves heavy buildup on and grills.



KITCHNOL

Multi Purpose Cleaner
(Concentrate)

It is concentrate multi purpose cleaner. It is extremely versatile doing the job of various specific use cleaning products.



DC POWER

Dish Cleaner
(Super Concentrate)

It is a concentrated liquid detergent for dish washing. Use it for quick and gentle cleaning for any utensils or food preparation products. All your crockery, cutlery and utensils will be left clean and sparkling.



DC

Dish Cleaner
(Concentrate)

It is a concentrated liquid detergent for dish washing. Use it for quick and gentle cleaning for any utensils or food preparation products. All your crockery, cutlery and utensils will be left clean and sparkling.



DRC

Drainage Cleaner
(Ready to Use)

DRC is a cleaner and maintainer unblock the kitchen, wash-room and other drain effectively. Its special ingredients breaks down food residue melt hair and grease. It prevents blockage of drains when used as per requirement.

ALFABTM

LAUNDRY PRODUCTS

ALFAB is high quality range of laundry products formulated to offer the best results for all laundry services for industrial application. ALFAB range extremely effective products are results of our skills, knowledge and expertise in the field of surfactant.

ALFAB UNIVERSAL : Powerful Liquid Laundry Detergent

ALFAB BUILD : Powerful Cleaning Booster

ALFAB HYPO : Liquid Hypo Bleach

ALFAB SONRIL : Liquid Oxy Bleach

ALFAB CID : Neutralizer for Hypo Bleach

ALFAB RR SOUR : Neutralizer for Oxy Bleach

ALFAB CHAMPION : Combined Detergent & Booster

ALFAB 200S : Liquid Emulsifier Concentrate

ALFAB MSR : Multipurpose Stain Removal

ALFAB 400 : Enzymatic Powerful Laundry Detergent

ALFAB 100 OB : Optical Brightener

ALFAB RINSE : Neutralizer to Maintain pH Level

ALFAB SOFT : High Performance Laundry Softener

ALFAB 460 : Broad Spectrum Highly Stable Sanitizer



CMC[®] | **Per Mole[®]**



ALTRET Industries Pvt. Ltd.

Corp. Office :

12/2881, "ALTRET" House, Saiyedpura Main Road, Surat- 395 003. GUJ. INDIA.

Ph. : +91 - 261 - 2451807 - 808 - 809.

Works :

Survey No. 387/1, Bhuj - Dudhai Highway Road, At. Village Paddhar, Tal. Bhuj,
Dist. Kutch - 370 105. Guj, INDIA. Telefax : +91 2832 - 294681, 299681, 294676

 www.altret.com  info@altret.com - trends@altret.com