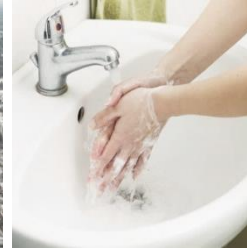
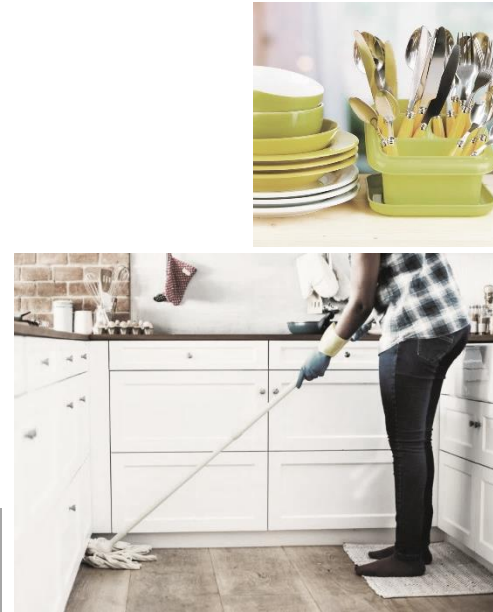




ALTRET INDUSTRIES PRIVATE LIMITED



CORPORATE PROFILE



Overview



About Altret



Vision & Mission



Core Value & Core Purpose



Goals



Business Segment



Product Range



Strong Technology Focus



Strength & Worth of Company



Area of Improvement



Application of Fund



Why Altret ?



Value Added Services



Certifications



Photograph of Factory & Events



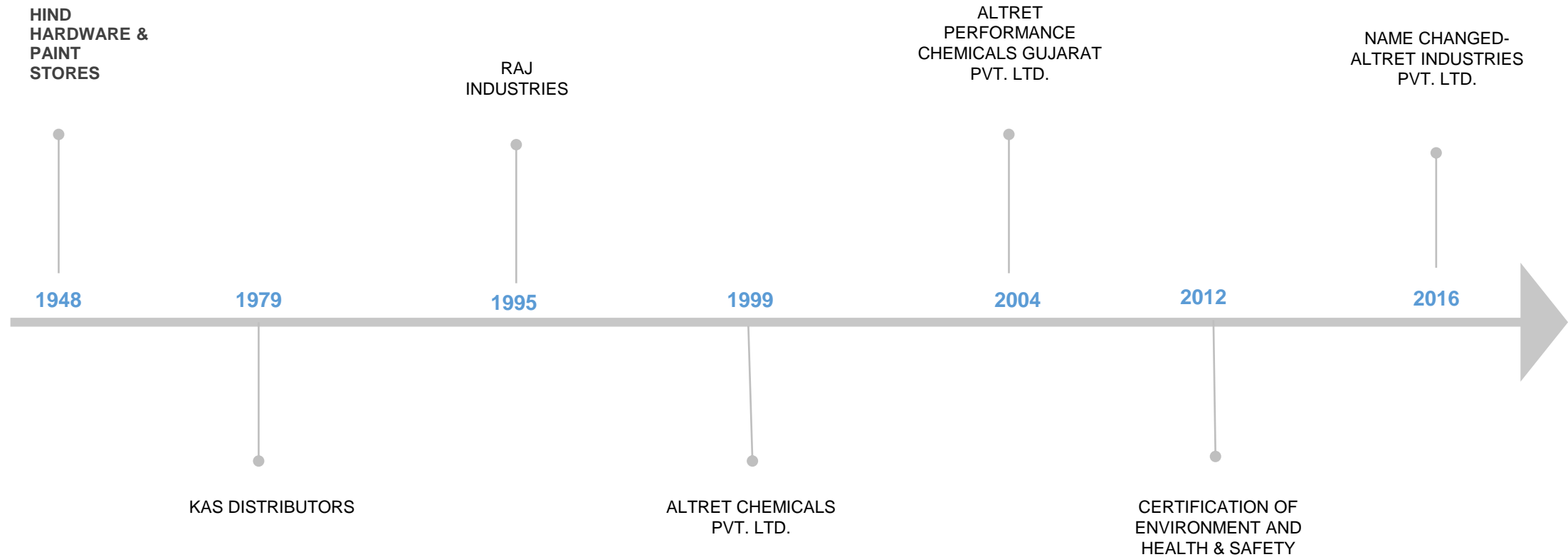


About Us

- Served Advanced Water, Fuel Treatment & Hygiene Cleaning Solution
- Altret has emerged as leader in the areas of Water, Hygiene, Energy Conservation & Services.



Corporate Milestones





VISION

To be the preferred supplier in
our business of providing best
products and services.



MISSION

To satisfy customers by providing prompt cost effective & quality products service.

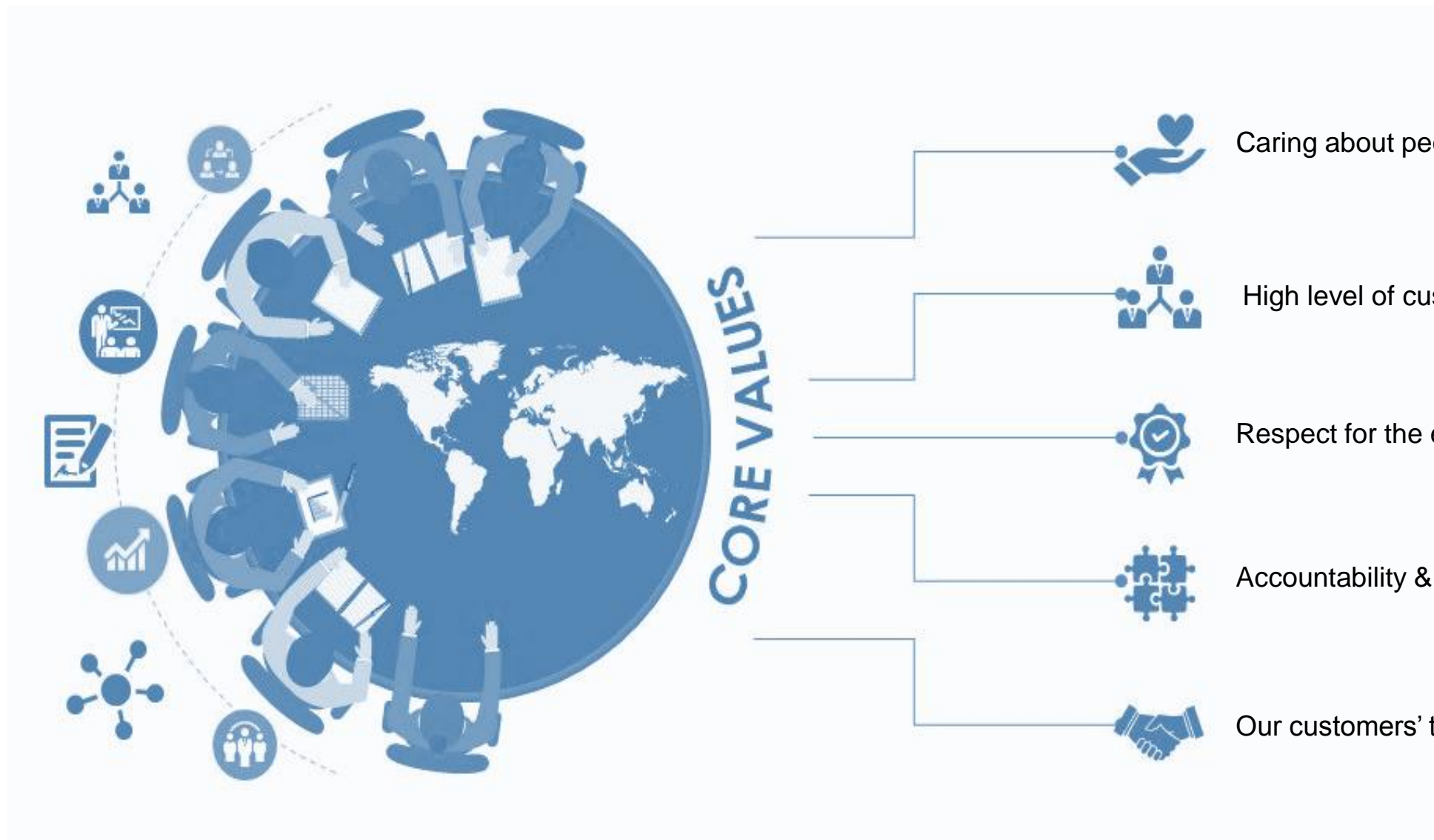
To provide our customers with total service solutions.

To enhance the reputation of our company through our services.



CORE PURPOSE

We provide our customers
with innovative water
solutions to improve the
efficiency of their
processes & save natural
resources.



GOALS





Product Range

- Industrial Chemical Products
- Cleaning & Hygiene Solution



Range Of Industrial Chemical Products

- Boiler Water Treatment
- Cooling Tower Water Treatment
- Boiler Fireside Treatment / Combustion Monitoring Chemicals
- Membrane Antiscalants & Cleaners
- Performance Chemicals Based on Surfactants & Polymers
- Pretreatment Chemicals/Cleaning Chemicals
- Chlorine Dioxide Delivery System



Boiler Water Treatment

- Scale Preventive Programs
- Oxygen Scavengers/Corrosion Inhibitors
- Sludge Conditioners/Dispersants
- Condensate Corrosion Preventive Treatment
- All Volatile Treatment
- Boil Out Treatment
- Wet Lay Up Treatment

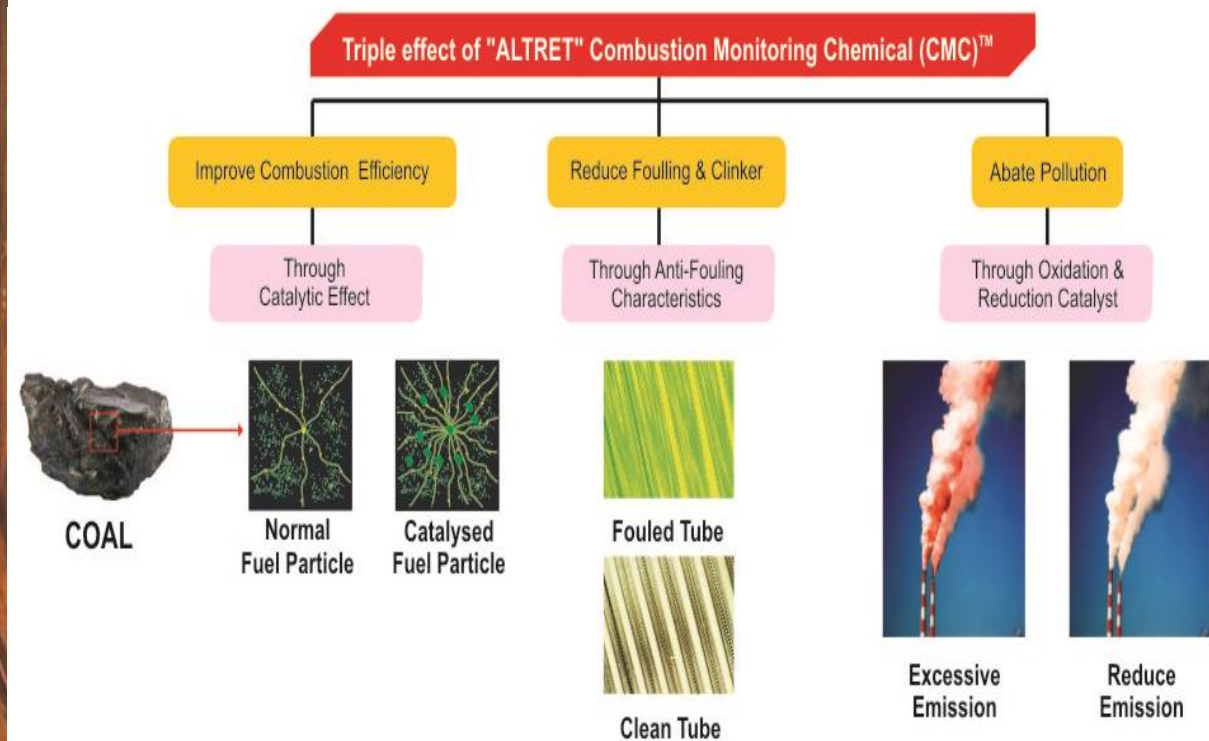


Cooling Tower Water Treatment

- Scale & Corrosion Preventive Programs
- Specific Corrosion Inhibitors
- Bio dispersants
- Oxidizing Biocides
- Non Oxidizing Biocides



Boiler Fireside Treatment / Combustion Monitoring Chemicals





Membrane Antiscalants & Cleaners

- ALTRET having a broad range of Membrane Antiscalants and Cleaners to treat a variety of water conditions for commercial and industrial applications. RO systems create salt concentrated water streams that could produce scale or fouling.
- ALTRET Membrane Chemicals are formulated to be compatible with all brands and types of RO, NF, UF membranes. It provides anti-scaling, antifouling capabilities and keeps fouling material in suspension. ALTRET Cleaners and Support Chemicals are the ideal choice for extending the life of membranes and obtaining a higher level of performance from the elements within the membrane system.



Performance Chemicals Based on Surfactants & Polymers

- The ALTRET range of PERMOLE flocculants and coagulants include powder grade anionic, non-ionic, cationic and amphoteric polyacrylamides and also polydadmac, polyamine and dicyandiamide type liquid coagulants.
- PERMOLE range of polymers varies in terms of physical (solid or liquid), ionic content (very low, low, medium, high or very high) and also molecular weight (low, medium, high or very high) to meet all customer needs. ALTRET supports to Industries to evaluate the correct technical approach, and the right organic chemistry that match the approach.



Pretreatment Chemicals/Cleaning Chemicals

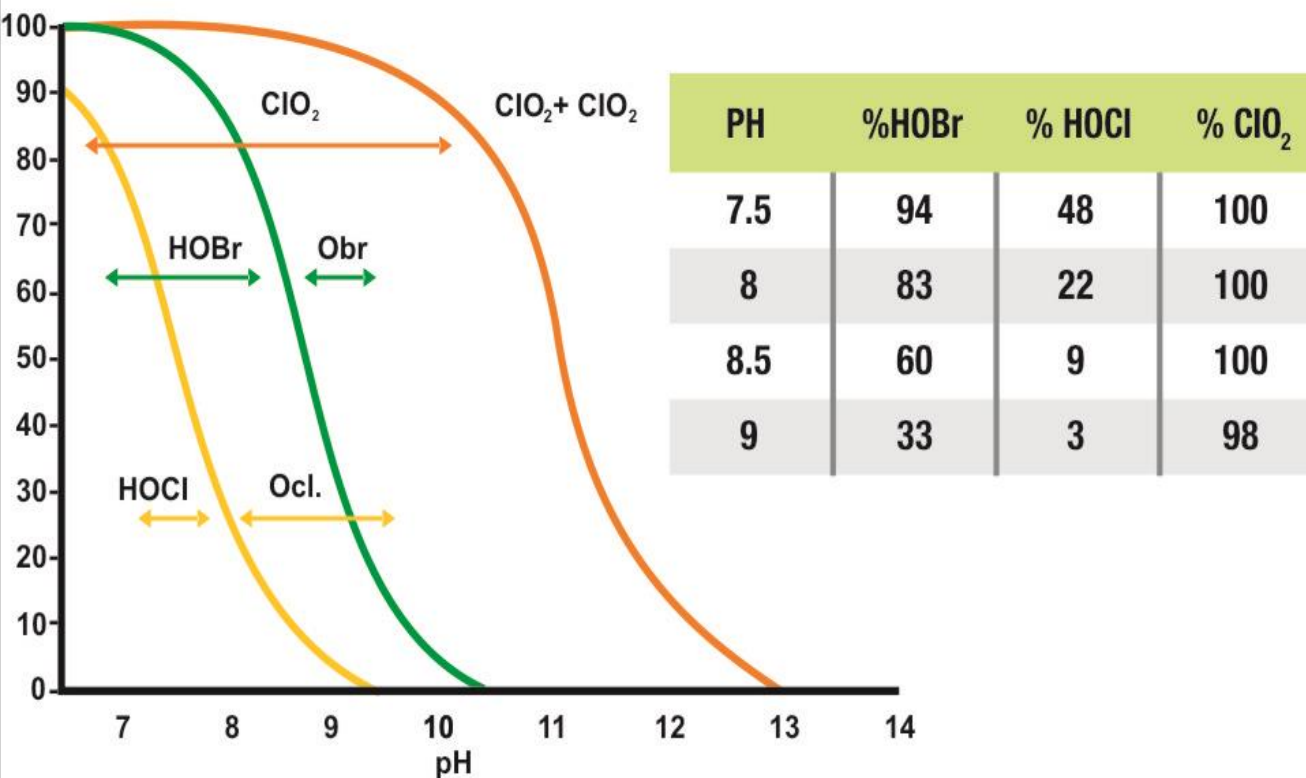
Online & Offline Cleaning Program based on

- Inhibited Acid base Descalents / Silicate Scale Removal
- Alkaline Base Descalent
- Acid Inhibitors-for 1) Different metals 2) Different acids

Additional Range:

- RO Antiscalants and Descalents and microbiology treatment
- Corrosion Inhibitor for DG set radiator
- Corrosion Inhibitor for specific application.

Dissociations of Hypochlorous Acid, Hypobromous Acid and Chlorine Dioxide Versus pH



Chlorine Dioxide Delivery System

- ALTRET having a technically advanced two component based chlorine dioxide (ClO₂) delivery system that has been developed to create a quick and easy way of producing high purity of chlorine dioxide without the need for specialist equipment and having excellent features of reduction of residue and control microorganism or biofilm intermittent in water for Cooling Water System.
- Chlorine Dioxide Generator – one of the most efficient solutions for ensuring water purity. It prevents the build-up of pathogenic microorganisms including Legionella, Pseudomonas and Cryptosporidium and biofouling within water systems, including, domestic, drinking and process water systems, providing peace of mind for building owners and operators. The system can be designed according to customer standards.

Trends Product Range

- Hand Wash Products
- Facility Care Products
- Carpet Care Products
- Marble Care Products
- Kitchen Care Products
- Specialized Care Products
- Car Care Products
- Laundry Products



Hand Wash Products

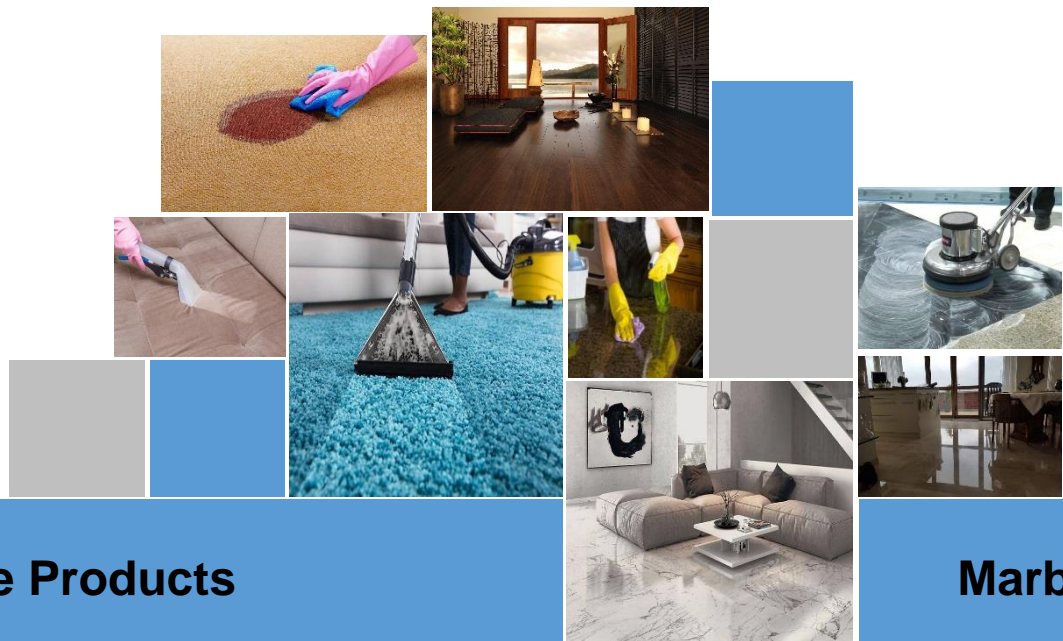
- HG GREEN APPLE GEL PLUS
- HG CREAM PLUS
- FLORA FREE PLUS
- LEVO PLUS
- LEMON FRESH PLUS
- GEL FRESH PLUS
- HG FLASH PLUS
- FOAMY MAX PLUS





Facility Care Products

- BCS (Bathroom Cleaner Cum Sanitizer)
- HSC (Hygienic Surface Cleaner)
- GC PLUS (Glass Cleaner)
- FM(Furniture Maintainer)
- FR(Air Freshener)
- TC PLUS GREEN (Toilet Bowl Cleaner)
- AFC (Alkaline Floor Cleaner)
- SLR(Surface Lime Scale Remover)
- ECO SMART (Floor Cleaner)
- SMART PLUS (General Purpose Floor Cleaner)
- S.S.POLISH (Stainless steel polish)
- GF (Hygienic All Purpose Cleaner)



Carpet Care Products

- CSF (Carpet/Upholstery Cleaner with Foam)
- CSP (Stain/Spot Remover)

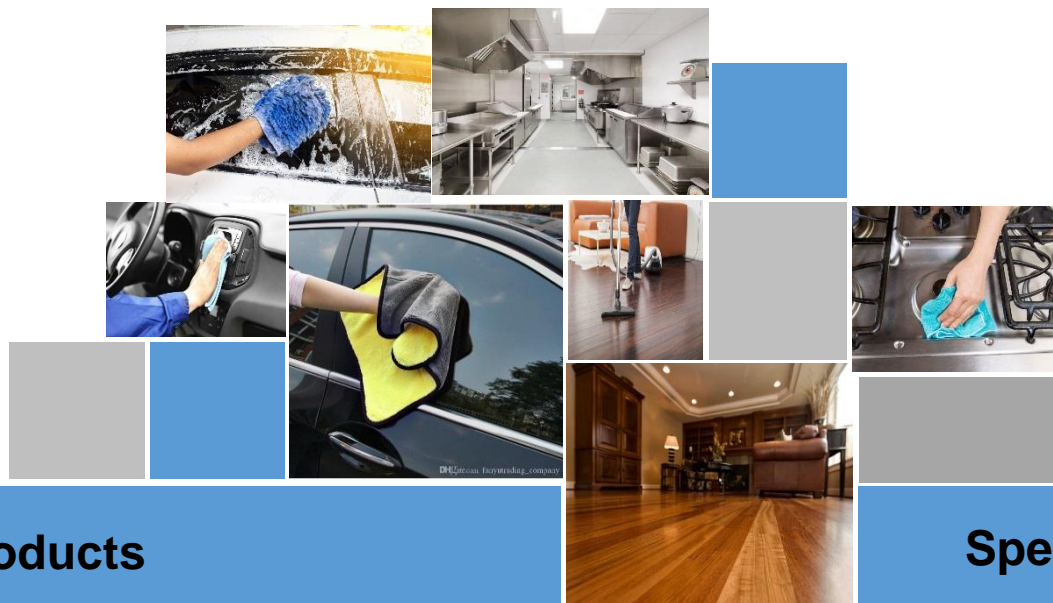
Marble Care Products

- MIRRAGE 90 (Marble Finisher Powder)
- MIRRAGE 91 (Marble Finisher Liquid)

Kitchen Care Products

- ADW (For removal of Food Soils Form All Type of Cooking & Several Items)
- AD RINSE (Automatic Dish Washing Rinse Aid)
- KMF (Kitchen Multi Functional Cleaning)
- OVARILL (Oven & Grill Cleaner)
- KITCHNOL (Multi Purpose Cleaner)
- DC POWER (Dish Cleaner)
- DC (Dish Cleaner)
- DRC (Drainage Cleaner)





Car Care Products

- Cleaner & Degreaser
- All Purpose Cleaner
- Glass Cleaner
- Car Shampoo
- Car Shiner

Specialized Care Products

- DEO (Deodouriser Liquid)
- UNIK (Floor Cleaner-Pine)
- OSC (Oil Surface Cleaner)
- QUICKY (Oil & Grease Cleaner)
- EASY CLEAN (Surface Lime Scale Remover)
- STAIN OFF (Toilet Stain Remover)
- APS (ALL Purpose Surface sanitizer)
- WFP (Wood Floor Polisher)



Laundry Care Products

- ALFAB UNIVERSAL (Powerful liquid laundry Detergent)
- ALFAB BUILD (Powerful Cleaning Booster)
- ALFAB HYPO (Liquid Hypo Bleach)
- ALFAB SONRIL (Liquid Oxy Bleach)
- ALFAB CID (Neutralizer for Hypo Bleach)
- ALFAB RR SOUR (Neutralizer for Oxy Bleach)
- ALFAB CHAMPION (Combined detergent & Booster)
- ALFAB 200S (Liquid Emulsifier Concentrate)
- ALFAB MSR (Multipurpose Stain Removal)
- ALFAB 400 (Enzymatic Powerful Laundry Detergent)
- ALFAB 100 OB (Optical Brightener)
- ALFAB RINSE (Neutralizer to Maintain pH level)
- ALFAB SOFT (High Performance Laundry Softener)
- ALFAB 460 (Broad Spectrum Highly Stable Sanitizer)



Strong Technology Focus

- Monitoring tool & Technical services
- Customized treatments
- Strong on site service of our engineers
- Support for cost savings
- Total water management
- Going on investments
- Important R&D and regular new formulations

OUR STRENGTH

Market Sensitive



- Constant up-gradation of products as per requirement.
- R & D team rigorously work on developing new products.

Human capital



- 100% Senior Level Managers since 15 Years.
- 90% middle level Managers since Inception.
- Executives & Ground level staff, well Trained & Educated
- Emphasis on Skill & Will based training to all employees.
- Lateral training to Senior Management Employees.

Distribution Network



- Altret is present through its dealers or direct business in almost all states.



Worth Of Company

- Land Area : 24288 Sq. Meter Land out of which 50% available for future expansion.
- Construction Area : 9300 sq. Meter
- R & D area :371.75 Sq. mtr.
- Administrative area : 557.65 Sq. mtr
- Production area : 3717.47 Sq. mtr.
- Store Area : 4182.15 Sq. mtr.

Area Of Improvement





Application of Fund

- Increase manpower strength to penetrate the untapped area
- Expansion of Business to utilize full capacity of factory
- Purchase equipment for Store & Dispatch system
- Spreading of business in existing states
- Research & Development activities
- Enhancing Working capital & purchase
- Automation in Production capacity, Packaging system

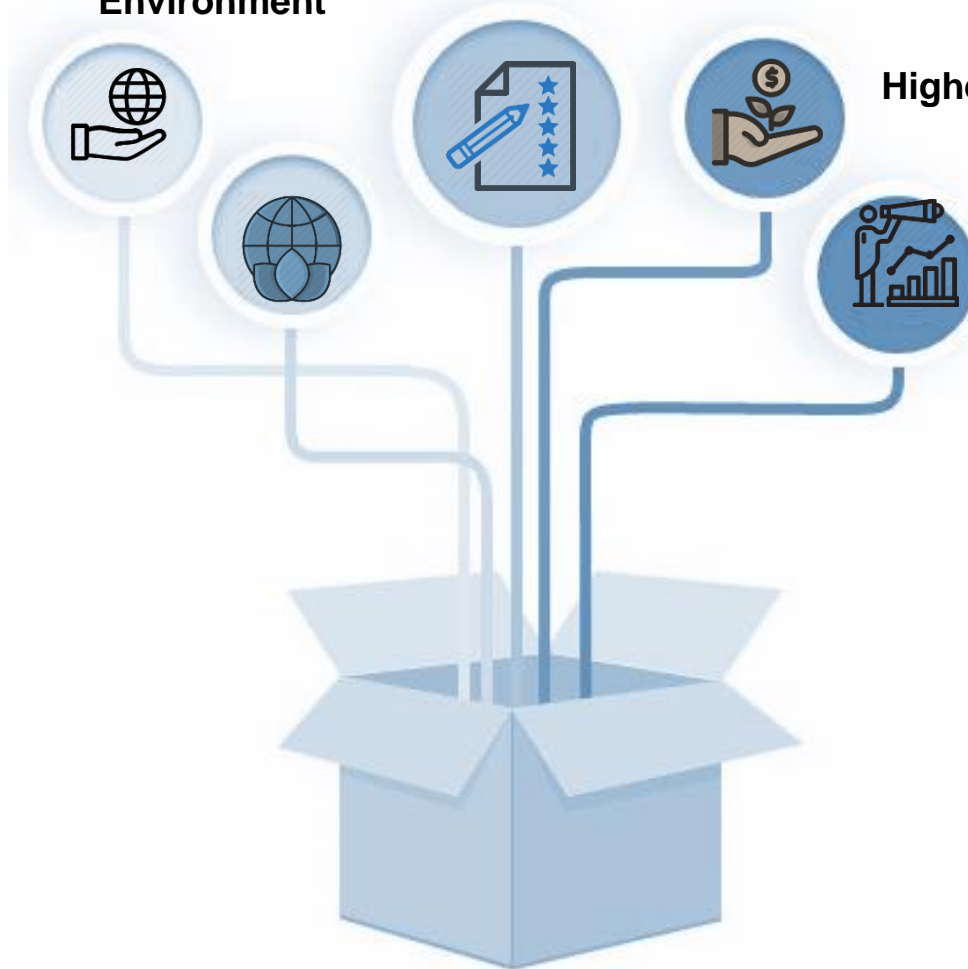
Highest
Environmental
Standards

Committed to
create
**GREENER &
SAFER**
Environment

Commitment to Enhance
**Customer satisfaction &
System performance**

Higher investment in
R&D

Long Term
Relationship



**Why Altret Industries Can Offer
You Better?**



Value Added Services

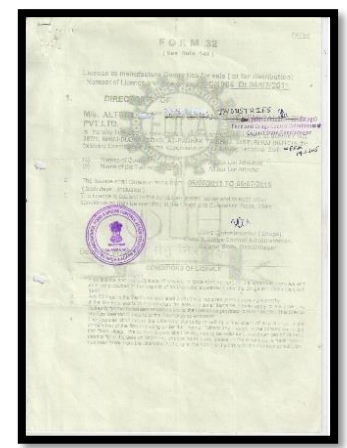
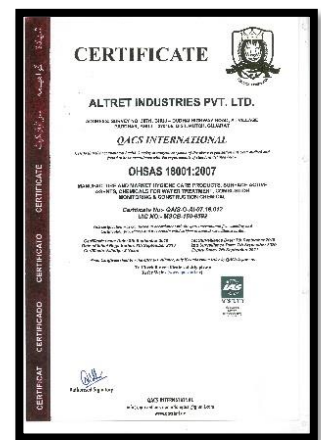
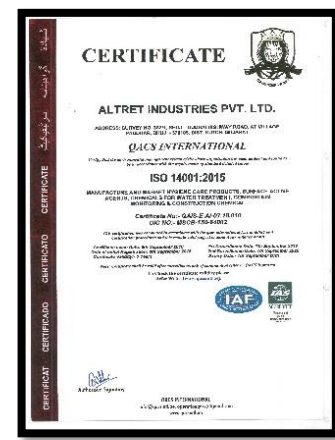
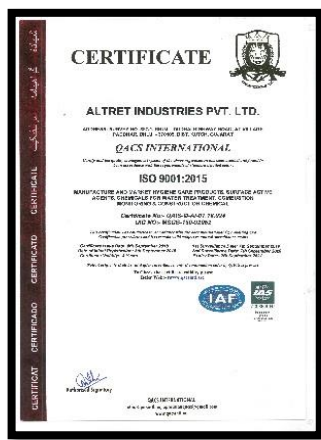
- Monitoring tool & technical service
- Operations assistance & Ongoing operator's training
- Audits & Surveys
- System-equipment inspections, review of log sheet
- Process & cost optimization
- Water samples, lab analysis
- Scale/deposit analysis
- Lab / Pilots / Industrial trials
- Risk Assessment
- Standard Testing Procedures



Value Added Services

- Demo on client site
- Training to concerned personnel
- Inspecting served sites & marinating a report
- Provide MSDS & Product technical report
- Microbiological test reports

Certifications



Our Clients

Chemical & Pharmaceutical Industries



Automotive



Steel



Power Generation



Food



Schools, Hospitals & Hotels



Thank You



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